Applicant: Campbell, Hannah Organisation: Loisaba Community Trust

Funding Sought: £293,344.00

DIR28S2\1087

Developing 'Lion Friendly Livestock' to reduce poverty and incentivise conservation

Rangeland degradation and poor agricultural practices threaten biodiversity, amplify poverty by reducing returns on investment, and can increase climate change vulnerability. We will develop a 'Lion Friendly Livestock' certification, working with pastoral communities to co-determine 'conservation-friendly' livestock farming activities and incentivise their uptake through increased livestock value. Women's cooperatives will be key partners, improving equity in a traditionally-male enterprise. These economic incentives will strengthen local livelihoods and enable communities to more sustainably manage their rangeland for people, livestock and biodiversity.

PRIMARY APPLICANT DETAILS

Title
Name
Surname
Organisation
Website
Tel (Work)
Email (Work)
Address



Mrs

Section 1 - Contact Details

PRIMARY APPLICANT DETAILS



GMS ORGANISATION

Туре	General
Name	Loisaba Community Trust
Phone	
Email	
Website	
Address	

Section 2 - Title, Ecosystems, Approaches & Summary

Q3. Title:

Developing 'Lion Friendly Livestock' to reduce poverty and incentivise conservation

What was your Stage 1 reference number? e.g. DIR28S1\1123

DIR28S1\1522

Q4. Key Ecosystems, Approaches and Threats

Select up to 3 biomes that are of focus, up to 3 conservation actions that characterise your approach, and up to 3 threats to biodiversity you intend to address, from dropdown lists.

Biome 1

Tropical-subtropical forests

Biome 2

Shrublands & shrubby woodlands

Biome 3

Savannas and grasslands

Conservation Action 1

Land/water protection (area/resource/habitat)

Conservation Action 2

Education & awareness (incl. training)

Conservation Action 3

Livelihood, economic & other incentives (incl. conservation payments)

Threat 1

Agriculture & aquaculture (incl. plantations)

Threat 2

Biological resource use (hunting, gathering, logging, fishing)

Threat 3

Other threats

Q5. Summary

Please provide a brief summary of your project, its aims, and the key activities you plan on undertaking. Please note that if you are successful, this wording may be used by Defra in communications e.g. as a short description of the project on the website.

Please write this summary for a non-technical audience.

Rangeland degradation and poor agricultural practices threaten biodiversity, amplify poverty by reducing returns on investment, and can increase climate change vulnerability. We will develop a 'Lion Friendly Livestock' certification, working with pastoral communities to co-determine 'conservation-friendly' livestock farming activities and incentivise their uptake through increased livestock value. Women's cooperatives will be key partners, improving equity in a traditionally-male enterprise. These economic incentives will strengthen local livelihoods and enable communities to more sustainably manage their rangeland for people, livestock and biodiversity.

Section 3 - Title, Dates & Budget Summary

Q6. Country(ies)

Which eligible host country(ies) will your project be working in? Where there are more than 4 countries that your project will be working in, please add more boxes using the selection option below.

Country 1	Kenya	Country 2	No Response
Country 3	No Response	Country 4	No Response

Do you require more fields?

No

Q7. Project dates

Start date:

End date:

Duration (e.g. 2 years, 3 months):

01 June 2022

31 March 2025

2 years, 10 months

Q8. Budget summary

Year:	2022/23	2023/24	2024/25	Total request	
Amount:	£95,939.00	£96,091.00	£101,314.00	£	
				293,344.00	

Q9. Proportion of Darwin Initiative budget expected to be expended in eligible countries: %



Q10a. Do you have matched funding arrangements?

Yes

What matched funding arrangements are proposed?

Matched funding comes from grants that are already confirmed for all partners totalling £ and grants that are expected to be received based on a long history with donors totalling approximately £

Q10b. Total confirmed & unconfirmed matched funding (£)



Q10c. If you have a significant amount of unconfirmed matched funding, please clarify how you fund the project if you don't manage to secure this?

No Response

Section 4 - Problem statement

Q11. Problem the project is trying to address

Please describe the problem your project is trying to address in terms of biodiversity and its relationship with poverty. For example, what are the drivers of loss of biodiversity that the project will attempt to address? Why are they relevant, for whom? How did you identify these problems?

Please cite the evidence you are using to support your assessment of the problem (references can be listed in your additional attached PDF document which can be uploaded at the bottom of the methodology page).

Rangelands are critically important for biodiversity and livelihoods1. Seventy-Five percent of Kenya's wildlife exists on rangeland shared with people2. East Africa's pastoralists have traditionally prioritised livestock quantity over quality, causing overgrazing and rangeland degradation2. Unsustainable livestock production outcompetes wildlife species and makes communities more vulnerable to drought and climate change3. In Laikipia, traditional pastoralism exists alongside commercially run conservancies, which are home to sustainable and profitable livestock enterprises and exceptional biodiversity, including high densities of threatened and endangered species such as rhino, wild dog, and lions2. The juxtaposition of commercial and traditional rangeland management often causes tension over access to grazing and feeds

the perception that commercial conservancies harbour and profit from wildlife that can amplify pastoral economic stress. This is particularly true with large carnivores, which thrive on commercial conservancies where predator-proof livestock husbandry is good, but often predate on livestock and drive retaliatory wildlife killing on neighbouring pastoral rangelands4. Traditional pastoralists suffer limited access to good grazing and market barriers, including dependency on local brokers who buy livestock at low prices, further exacerbating poverty and the divide between commercial and traditional pastoralist rangelands5,6. These market barriers disproportionately affect women, who are traditionally only allowed to own smallstock (sheep and goats), which are sold to generate rapid credit for essential family needs such as food, medical care, and school fees5. Holding family wealth in livestock makes the economic security of traditional pastoral families vulnerable to livestock theft, diseases, predation, and droughts, made increasingly worse by climate change2. Smallstock also disproportionately damage rangelands, reducing their ability to support both biodiversity and cattle, which hold much greater traditional value. However, 74% of pastoral livestock owners interviewed during surveys for this project expressed a preference for using an alternate financial mechanism to livestock for savings, credit, and petty cash, if a trusted mechanism were locally available6.

Co-management of livestock markets, commercialization of herding and holistic management of pasture have all been identified by Kenyan experts as steps needed to improve pastoral resilience5,7. Here, we will work with commercial and traditional pastoral communities (particularly women) and trusted meat companies to co-develop a consolidated supply of, and market for, 'Lion Friendly' certified livestock. This will give tangible value to the presence of lions and other wildlife and incentivise sustainable rangeland management. We will also work with pastoral communities to co-develop a local Savings and Credit Cooperative that will work with the currently available mobile banking system (MPESA) to reduce community reliance on livestock, particularly smallstock, as a form of credit. Project activities will a) improve profits for certified livestock producers, reduce poverty and the need for overstocking; b) reduce inequity for traditional pastoralists, particularly women and c) help fund sustainable rangeland management and conservation. Overall, this will improve livelihoods, reduce threats to endangered species and safeguard critical habitats for biodiversity. Longer-term, investment in better rangelands will reduce community vulnerability to climate change and will increase the future potential for diversified income through tourism or payments for ecosystem services 7,8,9,10.

Section 5 - Darwin Objectives and Conventions

Q12. Biodiversity Conventions, Treaties and Agreements

Q12a. Your project must support the commitments of one or more of the agreements listed below.

Please indicate which agreement(s) will be supported and describe which objectives your project will address.

- ☑ Convention on Biological Diversity (CBD)
- ☑ Nagoya Protocol on Access and Benefit Sharing (ABS)
- ☑ Global Goals for Sustainable Development (SDGs)

Q12b. National and International Policy Alignment

Please detail how your project will contribute to national policy (including NBSAPs, NDCs, NAP etc.) and in turn international biodiversity and development conventions, treaties and agreements that the country is a signatory of.

Our project significantly contributes to goals in (1) Kenya's Nationally Determined Contributions (NDC) plan and (2) AICHI targets.

(1). Kenya's NDC goals

A Lion Friendly Livestock (LFL) Sales Committee will be formed, engaging pastoralists and women as key partners. This will develop a consolidated, equitable supply chain of LFL and work with reputable meat packers, avoiding brokers. This will help achieve P3 Mainstream Climate Smart Agriculture (CSA) towards increased productivity through value chain approach to support the transformation of agriculture into an innovative, ...modern sector and P39 Strengthen access of women, youth, ...to enterprise funds, climate finance and credit lines.

Our certification criteria will include ecologically appropriate herd management and appropriate responses to wildlife

conflicts, contributing towards P4 Build resilience of the agriculture systems through sustainable management of land, soil, water and other natural resources...and safety nets.

According to the FAO, many governmental and non-governmental groups are looking to meet rapidly rising demands for meat by increasing efficiency in the livestock industry. This approach promotes greater food security, while reducing exposure to disease, stemming land conversion to intensive agriculture, and increasing personal wealth, especially in rural areas. The diversity and scale of potential benefits have driven many groups to invest time, resources and funding into increasing the local production of livestock.

Productivity of traditional livestock systems in sub-Saharan Africa (SSA) remains generally poor. The main source of variability in output is livestock density and not individual animal productivity. For example, calf mortality in SSA is 22 percent and calving rates are low at about 60 percent.

Our project increases efficiency and livestock productivity to address these directly and thereby meeting P3 and P4. Co-developing economic incentive approaches with women's cooperatives will help achieve P38 Develop social safety net structures for women, youth... and P40 Promote gender responsive technologies and innovations in the private sector, through financing capacity building and start-up services.

Creating a certified green label for meat will help achieve P42: Mobilize financial resources from capital markets and other financial instruments for green investments and implementation of the Green Business Agenda11,12.

Certification will allow community owned livestock, including goats owned by women, to be sold as Lion Friendly, contributing towards P43 Eco-label industrial products to promote green procurement especially by public procurement agencies.

(2) Biodiversity AICHI goals

Creating a certified green label for meat will help achieve goal 3: 'Enhance implementation of positive/new incentives.'

Conservation Agreements will be developed with commitments to enable better wildlife and rangeland conservation. This will contribute towards habitat restoration, e.g. in goal 15 'By 2020 at least 5% of degraded ecosystems are restored.'

Section 6 - Method, Change Expected, Gender & Exit Strategy

Q13. Methodology

Describe the methods and approach you will use to achieve your intended Outcome and contribute towards your Impact. Provide information on:

- How you have analysed historical and existing initiatives and are building on or taking work already done into account in project design. Please cite evidence where appropriate.
- The rationale for carrying out this work and a justification of your proposed methodology.
- How you will undertake the work (materials and methods).
- How you will manage the work (roles and responsibilities, project management tools, etc.).

Proposed activities are based on extensive past experience and research into community grazing schemes, wildlife friendly products and conservation livestock businesses. Research included interviews with people at all stages of the meat supply chain, and structured surveys with target communities. While there is considerable conservation ranching expertise, and multiple community grazing schemes in Laikipia, there is an urgent need for consolidation of efforts around one strong conservation approach, demonstrating clear and measurable biodiversity, climate and livelihood impacts. These impacts must extend to community rangelands, where the sustainability of livelihoods and biodiversity is most threatened2. Most importantly, any benefits through consolidation must include communities as equitable partners. The power of a strong conservation approach to sell a product to discerning buyers is supported by a growing number of conservation branded products e.g. Lion Carbon (Darwin Initiative funded project DIR26-016). In the meantime, scale is key to profitability. Consolidation of supply (e.g. through united marketing efforts under the Laikipia Conservancies Association, which includes traditional pastoralist members) would allow member livestock producers to deal directly with reputable meat packaging companies, reducing leakage to brokers. This approach also avoids issues with debt, which have crippled some Kenyan livestock companies.

Lion Landscapes will co-develop criteria for Lion Friendly Livestock (LFL) certification with local livestock producers, and have them endorsed by the Kenyan Bureau of Standards, the Wildlife Friendly Network and reputable conservation organisations. Certification criteria will include ecologically appropriate stocking rates, herd management, biodiversity objectives, and appropriate responses to wildlife conflicts that minimise losses of lions and other wildlife. Lion Landscapes will then lead current conservation livestock producers through the certification process and provide ongoing monitoring data measuring the conservation and economic impacts of the LFL programme.

A Lion Friendly Livestock Marketing and Sales Committee will be formed under the Laikipia Conservancy Association, with membership including the certified commercial conservancies (>4 conservancies) and the traditional pastoral grazing committees they work with (representing >8 communities). Pastoral women's cooperatives (>3) will be engaged as key members. The LFL Marketing and Sales Committee will develop a consolidated, equitable supply chain of Lion Friendly Livestock and build direct relationships with bigger, more reputable meat packers and butcheries. At least two butcheries/meat packers have already agreed to collaborate. Resources will be allocated to professional marketing of the Lion Friendly brand locally and globally.

Community grazing schemes on Lion Friendly certified conservancies will be reviewed by conservancy management and Lion Landscapes so that >1800 community owned livestock from >8 pastoral communities, >15% of which will be owned by women, can be branded and sold as Lion Friendly by year 3. To enable and incentivise more sustainable management practices on traditional pastoral rangelands, Conservation Agreements will be developed outlining equitable benefit sharing from this project in return for commitments to wildlife and rangeland conservation actions on traditional rangelands.

Borana Conservancy's Community Development Office team will work with pastoral grazing committees representing >1500 households to develop programmes that share current best practices in the regeneration of rangelands. For example, demonstration regenerative rangeland projects will be developed at three pastoral schools, and will become centres of learning about rangeland regeneration and predator proof livestock husbandry. Trips for >1500 pastoral community members to visit their neighbouring commercial conservancies will also be arranged by Borana and Loisaba so that community members accrue first hand experience of sustainable livestock production.

Key rangeland regeneration and predator-proof livestock husbandry messages will be further reinforced by Lion Extension Officers (LEOs); 12 dedicated pastoralist men and women will be employed and trained by Lion Landscapes to provide continuous support through regular visits >1000 households. LEOs will also hold regular DVD nights, where films on key conservation topics, including rangeland regeneration and predator-proof livestock husbandry, will be shown to >3000 pastoral men and women. By being easily available and maintaining a continuous dialogue with their communities over these important subjects, LEOs will form a key link between the latest scientific advances and traditional practices.

This project will work with the Department of Trade, Tourism and Cooperatives in Laikipia, a government department tasked with helping people establish Cooperatives, to provide sensitisation workshops for 8 pastoral communities on Savings and Credit Cooperatives (SACCOs). The department of Trade, Tourism and Cooperatives will then guide the pastoral community members through the process of establishing their own SACCO linked to sustainable livestock production.

All activities will ensure fair representation of pastoral women, and be underpinned by a robust M&E plan overseen by Lion Landscapes. Risks and mitigation strategies are addressed in Question 20.

Q14. Capability and Capacity

How will you support the strengthening of capability and capacity in the project countries at organisational or individual levels, please provide details of what form this will take and the post-project value to the country.

Building the capacity of pastoralists to regenerate and sustainably manage rangelands, and protect livestock from predation is key to the long-term resilience of communities and biodiversity, both throughout the project area and across East Africa. This project focuses on building training and information sharing practices to ensure an ongoing flow of information between key partners on the landscape, including conservancy and pastoral institutions. Proven approaches to sustainable rangeland management and predator-proof livestock husbandry from around the world will be shared with >4500 local pastoral people in appropriate and effective formats. For example, films and training materials will be in local language and will, wherever possible, depict local pastoralists as central to the stories being told. Targeted training

opportunities are supported by the presence of 12 trained and equipped Lion Extension Officers (LEOs), who are embedded in their community and act to provide a valuable source of information and support for their community members. The LEO network will become an experienced interface between current scientific knowledge and traditional practices.

This project will also facilitate the relevant Kenyan government-mandated department (Dept. of Tourism and Cooperatives) to work with pastoral communities to co-develop a local financial mechanism that can replace the use of sheep and goats as bank accounts, and upgrade basic table banking mechanisms currently used by some groups. This will allow pastoral men and women to keep savings in a way that is resilient to drought, disease and theft, and have access to credit for projects that could help them and their families generate more income or survive through a difficult period. Sensitisation meetings held during this project will improve local skills in financial management, and make a local financial mechanism available to more than 1000 pastoral households, facilitating other activities that require access to basic banking knowledge and services.

Q15. Gender equality

All applicants must consider whether and how their project will contribute to reducing inequality between persons of different gender. Explain how your understanding of gender equality within the context your project, and how is it reflected in your plans.

In this context, we are considering and improving gender equality both between men and women and also between marginalised pastoralists and other groups. This is reflected in our plans, as the project reduces inequalities by improving the livelihoods of >8 traditional pastoralist communities (>1000 households), an often-marginalised group. It will particularly reduce inequality for pastoral women, who are traditionally excluded from making decisions in, or benefitting from the cattle trade. By being limited to selling smallstock, women are most affected by low prices offered by livestock brokers, reducing women's profits and entrenching poverty. Lion Friendly Livestock will work with >3 women's cooperatives to own cattle, as well as getting higher prices and improving their goat breeds, through joining the Lion Friendly Livestock programme. This project will also ensure that women's groups are fully represented in the development, marketing and sales of Lion Friendly Livestock products. While it will take time to redress cultural norms surrounding livestock ownership, and reach the point where women have an equal role to men in the livestock trade, this project will take the first steps towards this change. This project will also ensure women are represented in related training and employment opportunities. For example,>30% of employees and training attendees will be women. We will also facilitate women to take part in developing and joining a Savings and Credit Co-Operative, reducing dependency on livestock for savings and credit. Overall, this project will improve social networks and local capacity, reduce vulnerability of marginalised pastoralists to extreme poverty due to livestock losses, build resilience against climate-linked changes, incentivise conservation-friendly practices and reduce pressure on degraded rangelands.

Q16. Awareness and understanding

How will you raise awareness and understanding of biodiversity-poverty issues in your stakeholders, including who are your stakeholders, what approaches/formats/products will you use, how you will ensure open and free access to all data, and how will you know that the messages are understood?

Building awareness and understanding of the link between unsustainable livestock production, biodiversity loss and poverty, and the pathway to reversing this trend, are core to this project. Our activities ensure knowledge transfer between experienced and successful sustainable rangeland practitioners, and pastoralists who are suffering the worst impacts of rangeland degradation and biodiversity loss. Personal engagement with commercial conservancies will give >1500 pastoral partners first-hand experience of the Impact this project is working towards i.e. sustainably managed rangelands capable of supporting livestock, people, and wildlife. This impact is otherwise hard to visualise for people who have spent a lifetime in rangelands that are already degraded. Likewise, local-language DVD nights will give >3000 pastoral attendees access to key information in a format that is easy to understand and retain Meanwhile, regular visits to pastoral households by 12 trained Lion Extension Officers from 8 pastoral communities, allows people the opportunity to discuss their thoughts and ideas, enable the project to judge if messages are being understood, and adapt practices if needed. Sensitisation around the development of a local Savings and Credit Cooperative with the department of Trade, Tourism and Cooperatives, will also be done in a highly inclusive way, enabling discussions during meetings and easy access to the support network of LEOs with whom to discuss any ideas or worries. The LEOs themselves will meet frequently with each other and project staff, as well as share daily information via a WhatsApp group. All partners will have full, free and open access to all project data via whatsapp groups, reports and a centralised database. This layered and inclusive approach to awareness building

and information sharing, coupled with ongoing support, should result in lasting trust being built between partners and the consistent understanding and uptake of more sustainable practices.

Q17. Change expected

Detail the expected changes to both biodiversity and poverty reduction, and links between them, this work will deliver. You should identify what will change and who will benefit a) in the short-term (i.e. during the life of the project) and b) in the long-term (after the project has ended).

When talking about how people will benefit, please remember to give details of who will benefit, differences in benefits by gender or other layers of diversity within stakeholders, and the number of beneficiaries expected. The number of communities is insufficient detail – number of households should be the largest unit used.

In Laikipia County, Kenya, 43% of the population lives in absolute poverty, with lack of food and pasture being a norm. Biodiversity loss and poverty are interlinked in pastoral populations13. Project activities address the biggest driver of biodiversity loss and poverty in community rangelands; unsustainable livestock production on pastoral rangelands1,5,7,14,15, and work to couple maximising long-term profitability from livestock to the presence of wildlife and wider biodiversity8.

Specifically, this project will develop a mechanism to develop strong brand recognition and market share for livestock products raised on biodiverse rangelands that include the largest carnivore species, i.e. lion. The value of Lion Friendly products will be strengthened further by systems to track the biodiversity conservation, poverty reduction and climate change mitigation impacts of Lion Friendly practices.

By the end of the project we expect to see >1000 local pastoral families, benefiting from Lion Friendly certification and related consolidation of marketing and sales efforts, leading to sales prices of >10% higher than local brokers16,17. Pastoral livestock owners will further benefit through access to better grazing on commercial conservancies, and the subsequent production of >10% heavier, healthier livestock7. Overall, we expect to see profit margins for Lion Friendly livestock owners to increase by >10%11. At the same time we expect to see losses of livestock to predation and resultant killing of large carnivores held below 5% of population through strong predator proof practices18,19,20.

Pastoral women will be embedded in all aspects of the development and benefits of project activities. They will represent at least 30% of all employment (>4 LEO positions), decision making and training opportunities (>1300 training days), and will increasingly benefit from inclusion in the livestock trade and alternate financial mechanisms.

Rangeland regeneration and predator proof practices will extend to 8 traditional rangelands taking part in project activities, where we expect to see a steadily increasing trend in uptake of sustainable practices learned during this project. Attitudes towards biodiversity conservation will also improve among traditional pastoralists taking part in project activities, with a clear perceived link between the presence of wildlife and sustainable practices, with an increase in wellbeing18,21, 22,23,24. Active destocking of smallstock will be enabled by the development of a local Savings and Credit Cooperative trusted by communities taking part in the Lion Friendly Livestock project, with >20% of the SACCO membership being women.

Traditional pastoralists have valued livestock quantity over quality, but project activities pave a way for a new community model, where people (particularly women) see clear household benefits from sustainable rangeland management. We expect to see the changes outlined both short term, in the 3 years of this project but project activities and expected changes will continue to grow beyond the life of this project. Longer-term, LFL certification and the related project activities can be adopted by any livestock producers who fit the criteria across Africa. This project will demonstrate the potential of such a model, building momentum for sustainable livestock-keeping and reducing poverty.

Q18. Pathway to change

Please outline your project's expected pathway to change. This should be an overview of the overall project logic and outline how you expect your Outputs to contribute towards your overall Outcome and, longer term, your expected Impact.

'Lion Friendly Livestock' certification, with verifiable conservation and quality standards, will allow conservation livestock producers to consolidate marketing and sales efforts, increase their income (by reducing leakage to brokers) and reduce

the debt risks associated with a complex supply chain, which are a significant drain on smaller producers. Traditional pastoralists, particularly women, will be included as equitable partners via grazing schemes on commercial conservancies, giving access to valuable resources and reducing inequity between commercial and traditional rangelands.

Extensive training and information sharing between commercial and traditional livestock owners will enable the adoption of sustainable management practices on traditional rangelands, as will the network of community-based Lion Extension Officers25. Conservation Agreements will link rangeland and biodiversity conservation to meaningful benefits from Lion Friendly livestock fattening and sales, and incentivise this change towards sustainable practices. This will be further facilitated by reliance on smallstock being reduced through the creation of a Savings and Credit Co-Operative Linked to Lion Friendly Livestock production.

A more sustainable livestock economy will improve economic resilience for pastoral families, moving the needle towards community rangelands capable of supporting livestock, people, wildlife (including the largest carnivores) and generating payments for ecosystem services such as rangeland carbon projects8,23,25.

Q19. Exit Strategy

How the project will reach a sustainable point and continue to deliver benefits post-funding? Will the activities require funding and support from other sources, or will they be mainstreamed in to "business as usual"? How will the required knowledge and skills remain available to sustain the benefits? How will your approach, if proven, be scaled?

Project activities are designed to be carried out long-term, gradually increasing in resilience and sustainability over time. As project partners are either land managers or conservation projects with long-term investment in the area, the required knowledge and skills will remain in the landscape. The systems of training and information sharing started by this project, will also continue to ensure that the latest knowledge on sustainable and predator-proof livestock rearing will continue to be shared with livestock owners across the landscape.

Inequity and rangeland degradation on traditional rangelands are currently severe, and a point of sustainability will not be reached during the life of the project. However, the activities are designed to show clear indications of moving in a positive direction 26. This will strengthen our ability to raise more funds to continue project activities beyond the life of the project until a greater degree of sustainability is reached. Most of the activities in this project will eventually become incorporated into 'business as usual' for a sustainable livestock enterprise, if proven to be effective. In the meantime, dependence on philanthropic funding will gradually decrease over time, as profits generated from the Lion Friendly Livestock enterprise increasingly contribute to running costs of project activities.

This project is designed to scale during the life of the project, and continue to do so after the project ends. Within Laikipia, this will be done by certifying more commercial conservancies and their community grazing schemes. The ultimate measure of success for this project will be, given enough time and restoration work, for some traditional pastoral rangelands to meet the criteria to become Lion Friendly certified in their own right. Lion Friendly certification can also be used in other landscapes that meet the criteria, and where there is the capacity to monitor and verify livestock production activities.

If necessary, please provide supporting documentation e.g. maps, diagrams, references etc., as a PDF using the File Upload below:

- ∆ DIR28S2-1087 References
- **31/01/2022**
- © 23:16:05
- pdf 318.98 KB

- © 22:12:55
- pdf 279.4 KB

Section 7 - Risk Management

Q20. Risk Management

Please outline the 6 key risks to achievement of your Project Outcome and how these risks will be managed and mitigated, referring to the <u>Risk Guidance</u>. This should include at least one Fiduciary, one Safeguarding, and one Delivery Chain Risk.

Projects should also draft their initial risk register using the <u>Risk Assessment template</u> provided, and be prepared to submit this when requested if they are recommended for funding. Do not attach this to your application.

Risk Description	Impact	Prob.	Gross Risk	Mitigation Header	Residual Risk
Fiduciary Misuse of funds by project partners	High	Rare	low	All partners receiving Darwin funding in this grant have a strong record of managing grants, and strict financial management and accounting protocols in place.	low
Safeguarding Breach of Safeguarding protocols by Lion Extension Officers, who are in a position of trust within their communities and form a pivotal link between communities and conservation partners.	High	Rare	Moderate	Lion Extension Officers will be training in Safeguarding issues and closely managed and supported through a WhatsApp network and through regular monthly meetings. Their role of information sharing and knowhow support does not put them in a position of financial or logistical power within their communities.	low
Political insecurity in the region during times of severe drought or general elections, leading to influxes of large numbers of people and livestock that are not from the region, are not part of the programme and do not share the same sustainability goals	High	Possible	High	This situation is normally temporary. While it can have a large impact on rangeland conditions in the short-term, rangelands usually recover again when the livestock from other areas leave. Monitoring data will be able to distinguish between data linked to an event like this and the normal trends.	Moderate
Risk 4 A lack of trust in alternative financial mechanisms is such that a SACCO is not thought to be feasible by the Dept. Trade, Tourism and Cooperatives within the project lifetime	Moderate	Unlikely	Moderate	The presence of table banking initiatives and prior survey results all show a strong desire for better savings and credit mechanisms. Time and resources will be allocated to ensure trust is built for a big enough core group to make a SACCO viable within the project lifetime.	Low
Risk 5 Changes to permitting requirements that prevent or delay project activities	Moderate	Unlikely	Moderate	All partners have strong relationships with the Kenya Wildlife Service and the new Wildlife Research and Training Institute and will continue to keep them informed about project activities. Permits will be secured for all work done and data collected.	Low

Risk 6

Covid-19 related restrictions to operations

Moderate Almost Certain

Covid-19.

Moderate All project staff are based in or near to the conservancies or communities in which they work, making them largely unaffected by Covid-19 related movement restrictions to date. All staff are well practiced in holding trainings and meetings in ways that follow protocols to prevent the spread of

Section 8 - Implementation Timetable

Q21. Provide a project implementation timetable that shows the key milestones in project activities

Provide a project implementation timetable that shows the key milestones in project activities. Complete the Word template as appropriate to describe the intended workplan for your project.

Implementation Timetable Template

Please add/remove columns to reflect the length of your project. For each activity (add/remove rows as appropriate) indicate the number of months it will last, and fill/shade only the quarters in which an activity will be carried out. The workplan can span multiple pages if necessary.

- △ DIR28S2 1087 LionFriendlyLivestock Implementation
 - Timetable
- © 22:03:10
- pdf 71.73 KB

Section 9 - Monitoring and Evaluation

Q22. Monitoring and evaluation (M&E)

Describe how the progress of the project will be monitored and evaluated, making reference to who is responsible for the project's M&E.

Darwin Initiative projects are expected to be adaptive and you should detail how the monitoring and evaluation will feed into the delivery of the project including its management. M&E is expected to be built into the project and not an 'add' on. It is as important to measure for negative impacts as it is for positive impact. Additionally, please indicate an approximate budget and level of effort (person days) to be spent on M&E (see Finance Guidance).

A full monitoring and evaluation plan following rigorous certification criteria will be developed for all project activities at the very beginning of the project. This plan will be supported by good quality data sets collected throughout the life of the project as a core part of our operations.

Lion Landscapes project staff and Lion Extension Officers will all collect data using a mobile based Spatial Monitoring And Recording Tool (SMART;https://smartconservationtools.org/) during all of their project activities. SMART allows effort to be tracked and records of all sightings, incidents and other activities to be spatially referenced and automatically uploaded into a central database. This reduces the risk of data loss and allows careful oversight and feedback to project field staff by

project managers. It also allows the project to track key metrics against expected targets, and adapt activities where necessary. The constant tracking of effort metrics, such as distance travelled, is not only useful for project managers to check against workplans, but also allows easy analysis of trends

in key metrics for our project outputs and outcome such as predation rates, and wildlife and livestock sightings data.

Detailed records will also be kept for any training and information sharing activities such as DVD nights and Rangeland Management training days for community members on commercial conservancies. All of the livestock enterprises involved will maintain detailed livestock grazing, management and sales records, allowing us to verify the impacts (whether positive or negative) of project activities on livestock weights and sales prices, and the finances going back to livestock owners. These data will be compared to similar data collected at local community markets.

Records will also be kept on visitors to the rangeland regeneration demonstration projects developed around pastoral community schools, to assess community engagement. These regeneration projects will also be surveyed quarterly to monitor rangeland condition inside these project areas compared to rangeland condition in the surrounding areas.

Additionally, this project will undertake extensive household surveys throughout the project area, both at the start and end of this 3-year period. These surveys will collect extensive data on attitudes towards wildlife conservation and specific large carnivore species, levels of predation, benefits received from biodiversity conservation and numbers and reasons for owning livestock. These surveys are already underway and project staff are already experienced in collecting them.

On top of the monitoring and evaluation carried out for the project activities, Monitoring and Evaluation Plans will also be drawn up for all Lion Friendly certified conservancies by Lion Landscapes' Director of Monitoring & Evaluation, in order to track the performance of the livestock production against the Lion Friendly criteria, and monitor for any negative unintended consequences of the project. A platform designed for open sharing with community partners https://baotree.io/ will be used to share all impact data between partners. Data collection outlined in the plan will be carried out by the certified conservancies themselves but overseen and verified by Lion Landscapes; who acts as an outside 3rd party reviewer.

Total project budget for M&E in GBP (this may include Staff, Travel and Subsistence costs)	
Percentage of total project budget set aside for M&E (%)	
Number of days planned for M&E	170

Section 10 - Logical Framework

Q23. Logical Framework

Darwin Initiative projects will be required to monitor and report against their progress towards their Outputs and Outcome. This section sets out the expected Outputs and Outcome of your project, how you expect to measure progress against these and how we can verify this.

• Stage 2 Logframe Template

Please complete your full logframe in the separate Word template and upload as a PDF using the file upload below. – **please do not edit the template structure other than adding additional Outputs if needed as a logframe submitted in a different format may make your application ineligible**. Copy your Impact, Outcome and Output statements and your activities below - these should be the same as in your uploaded logframe.

Please upload your logframe as a PDF document.

- & DIR28S2 1087 LogicalFramework LionFriendlyLivesto
 - <u>ck</u>
- © 21:54:18
- pdf 78.01 KB

Impact:

Sustainably managed conservancy and community rangelands capable of supporting livestock, people, wildlife (including the largest carnivores) and ecosystem services such as rangeland carbon projects

Outcome:

A profitable and equitable livestock economy in Laikipia Kenya, that drives biodiversity conservation and sustainable rangeland management on traditional and commercial rangelands

Project Outputs

Output 1:

At least 30% of the Laikipia Conservancy Association commercially run conservancies and their grazing schemes for community livestock are Lion Friendly certified by project end

Output 2:

At least 10% increase in the overall profit margin for community livestock owners selling livestock through the Lion Friendly Livestock programme, through the production of healthier, heavier livestock, reduced profit leakage to brokers, and reduced losses of livestock to predation by project end

Output 3:

Increased capacity for sustainable rangeland management on communities participating in the Lion Friendly Livestock programme by project end

Output 4:

Improved access to and use of savings, credit and current account mechanisms locally for Lion Friendly Livestock programme members.

Output 5:

No Response

Do you require more Output fields?

It is advised to have fewer than 6 Outputs since this level of detail can be provided at the Activity level.

No

Activities

Each activity is numbered according to the Output that it will contribute towards, for example, 1.1, 1.2, 1.3 are contributing to Output 1.

- 1.1 and 1.2 Development and registration of Lion Friendly certification criteria (Lion Landscapes lead)
- 1.1 and 1.2 Certification of commercially run wildlife conservancies and their community grazing schemes (Lion Landscapes lead)
- 1.1 and 1.2 Ongoing monitoring and verification that Lion Friendly standards are being met for all certified wildlife conservancies and their community grazing schemes (Lion Landscapes)
- 1.3 Development and verification of Conservation Agreements with participants in Lion Friendly certified community grazing schemes (all partners)
- 1.4 Development of partnerships with women's groups in order to include livestock owned by women in the Lion Friendly Livestock programme (all partners)
- 2.1, 2.2, 2.3 and 2.4 Development of a Lion Friendly Livestock marketing and communication plan and materials (all partners and consultant)
- 2.1, 2.2, 2.3 and 2.4 Development of agreements with meat packers and butchers, to directly supply Lion Friendly certified livestock (all partners)
- 2.1 and 2.2 Quarterly analysis of local livestock market trends and assessment against data from Lion Friendly Livestock

records (Lion Landscapes lead)

- 2.5 Expansion of the Lion Extension Officer programme (Lion Landscapes lead)
- 2.5 and 2.6 Household visits by Lion Extension Officers to discuss predator-proof livestock husbandry practices, and collect conflict data in communities participating in the Lion Friendly Livestock programme (Lion Landscapes lead)
- 3.1 Development of rangeland regeneration demonstration projects around schools in communities participating in the Lion Friendly Livestock programme (Borana Conservancy lead)
- 3.1 Quarterly assessments of rangeland regeneration demonstration projects (Borana Conservancy lead)
- 3.2 and 3.3 Design and delivery of Lion Extension Officer training on sustainable rangeland management (Borana Conservancy lead)
- 3.2 and 3.3 Household visits by Lion Extension Officers to discuss sustainable rangeland management practices in communities participating in the Lion Friendly Livestock programme (Lion Landscapes lead)
- 3.4 and 3.5 Design and delivery of sustainable rangeland management days (held on Lion Friendly certified conservancies or at community Rangeland Regeneration demonstration projects) for communities participating in the Lion Friendly Livestock programme (Loisaba and Borana Conservancies lead)
- 3.8 and 3.7 Design and delivery of sustainable rangeland management DVD/film nights for communities participating in the Lion Friendly Livestock programme (Lion Landscapes lead)
- 4.1 and 4.2 SACCO sensitisation meetings held in the communities participating in the Lion Friendly Livestock programme (Department of Trade, Tourism and Cooperatives, Laikipia County lead)
- 4.1 and 4.2 Development and registration of a SACCO specifically supporting communities taking part in the Lion Friendly Livestock programme (Department of Trade, Tourism and Cooperatives, Laikipia County, with Lion Friendly Livestock community members)
- 4.3 Prior and post surveys on the use of savings accounts Vs. livestock to store family wealth (Lion Landscapes lead) Activities spanning all outputs:

Prior and post household surveys in communities participating in the Lion Friendly Livestock programme (Lion Landscapes lead)

Collection, management and analysis of wildlife sightings data in communities participating in the Lion Friendly Livestock programme (Lion Landscapes lead)

Collection, management and analysis of livestock sightings data in communities participating in the Lion Friendly Livestock programme (Lion Landscapes lead)

Collection, management and analysis of human-wildlife conflict data in communities participating in the Lion Friendly Livestock programme (Lion Landscapes lead)

Section 11 - Budget and Funding

Q24. Budget

Please complete the appropriate Excel spreadsheet, which provides the Budget for this application. Some of the questions earlier and below refer to the information in this spreadsheet. Note that all Darwin Main should be using the over £100,000 template. Please refer to the Finance Guidance for more information.

• Budget form for projects over £100k

Please ensure you include any co-financing figures in the Budget spreadsheet to clarify the full budget required to deliver this project.

N.B.: Please state all costs by financial year (1 April to 31 March) and in GBP. The Darwin Initiative cannot agree any increase in grants once awarded.

Please upload your completed Darwin Budget Form Excel spreadsheet using the field below.

- △ DIR28S2-1087 LionFriendlyLivestock Budget
- () 22:31:40
- xlsx 77.93 KB

Q25. Financial Risk Management

Explain how you have assessed the risks and threats that may be relevant to the successful financial delivery of this project. This includes risks such as fraud, bribery or corruption, but may also include the risk of fluctuating foreign exchange, delays in procurement or recruitment and internal financial processes such as storage of financial data.

We will adhere to our finance policy and procedure manual which can be supplied upon request. Opportunities for fraud, bribery or corruption are very limited because all financials are tightly controlled by core organisations. Project budgets are carefully monitored against expenditure on a monthly basis, and receipts provided for all expenditures. Vehicle use and fuel are also carefully recorded and monitored. Access to project funds is limited to the finance team.

Q26. Funding

Q26a. Is this a new initiative or does it build on existing work (delivered by anyone and funded through any source)?

New Initiative

Please provide details:

Lion Friendly is a new initiative from a certification perspective but it builds on successful conservation branding initiatives in other regions of the world, well established commercial and traditional livestock economies in the Laikipia region, and years of work developing successful human-carnivore conflict solutions by Lion Landscapes. The established commercial livestock enterprises and their community grazing schemes (where they exist) are currently run with little collaboration between them. There is also a great deal of variability in the way and degree to which local pastoral communities benefit. Additionally, commercial livestock enterprises in the region do not currently capitalise on the successful biodiversity conservation impacts of their products. This project will unite and strengthen existing conservation livestock rearing efforts under clear and measurable certification criteria, and ensure that pastoral livestock owners have meaningful ownership and benefits. Additionally, complementary work to reduce livestock predation and retaliatory poisoning of wildlife will be continued by Lion Landscapes (lead partner here) and The Peregrine Fund through their Coexistence Coop (DIR28S1\1454). And with other collaborators like The Sandiego Zoo Unifadhi Wa Chui project (see supporting letter). These efforts help reduce human-carnivore conflict and so act to strengthen, and are strengthened by, the Lion Friendly initiative.

Q26b. Are you aware of any current or future plans for similar work to the proposed project?

Yes

Please give details explaining similarities and differences, and explaining how your work will be additional and what attempts have been/will be made to co-operate with and learn lessons from such work for mutual benefits.

Efforts to consolidate livestock sales and marketing are being made by a small sub-group of Laikipia conservancies under the name AgWild. The project activities in this proposal add value to their efforts by providing a clear certification process that will allow them to benefit from the Lion Friendly brand should they meet criteria. Additionally, we will work with them to maximise efficiencies and opportunities through aligning sales and marketing efforts to ensure both projects act to strengthen one another rather than compete. Discussions around collaboration are already being had. The activities in this project can be joined by groups or individual enterprises - We believe most livestock producers who are able will choose to join the Lion Friendly project activities because building positive and supportive relations between commercial and traditional conservancies is an important goal for all members of the Laikipia Conservancies Association. One conservancy - OI Pejeta - has used the term 'Lion Friendly' in some messaging around their meat products but without any clear measurable criteria. They are very supportive of the development of set Lion Friendly criteria and will be one of the first commercial conservancies to go through the certification process for them and their community

Q27. Capital items

If you plan to purchase capital items with Darwin funding, please indicate what you anticipate will happen to the items following project end. If you are requesting more than 10% capital costs, please provide your justification here.

Capital expenditure by this project represents less than 3% of the budget. All Darwin funded items would be of low value (GPS, torches etc all worth less than £200 each) and would be either fully or mostly depreciated before the grant ended. For those that are not fully depreciated, the project activities would be continuing, and so we would request to continue using them for the purpose for which they were bought until no longer functional.

Q28. Value for Money

Please describe why you consider your application to be good value for money including justification of why the measures you will adopt will secure value for money.

Project activities are all designed to be highly cost-efficient for the impact generated. All partners have been operating in the landscape for many years, and project activities described in this proposal build on extensive conservation activities already carried out by these partners. This means there is no infrastructure or logistical support costs included in the budget, and operating costs for the activities from this project will benefit from efficiencies of scale. Additionally, it means that partners are very familiar with the costs of operating in this landscape, where to source equipment and supplies, and how best to optimise efficiencies overall.

At the core of the project is a sustainable enterprise, which will increasingly generate funds to cover the running costs of project activities. The closer we get to achieving our Outcome, the less need there will be for those activities. Funds sought here will generate a positive feedback loop, where external funding kick-starts activities that result in behaviour changes, which in turn reduce the need for project activities and increase the finance generation for those project activities23.

Section 12 - Safeguarding and Ethics

Q29. Safeguarding

Projects funded through the Darwin Initiative must fully protect vulnerable people all of the time, wherever they work. In order to provide assurance of this, projects are required to have appropriate safeguarding policies in place.

Please confirm the Lead Partner has the following policies in place and that these can be available on request:

Please upload the lead partner's Safeguarding Policy as a PDF on the certification page.

We have a safeguarding policy, which includes a statement of our commitment to safeguarding and a zero tolerance statement on bullying, harassment and sexual exploitation and abuse	Unchecked
We have attached a copy of our safeguarding policy to this application (file upload on certification page)	Unchecked
We keep a detailed register of safeguarding issues raised and how they were dealt with	Unchecked
We have clear investigation and disciplinary procedures to use when allegations and complaints are made, and have clear processes in place for when a disclosure is made	Unchecked
We share our safeguarding policy with downstream partners	Unchecked

We have a whistle-blowing policy which protects whistle blowers from reprisals and includes clear processes for dealing with concerns raised

Unchecked

We have a Code of Conduct for staff and volunteers that sets out clear expectations of behaviours - inside and outside the work place - and make clear what will happen in the event of non-compliance or breach of these standards

Unchecked

Please outline how you will implement your safeguarding policies in practice and ensure that downstream partners apply the same standards as the Lead Partner. Please highlight any key safeguarding risks, including human rights issues, their assessment and measures to mitigate and manage them.

We are currently in the process of reviewing our HR Policy and Procedure Manual (including safeguarding policy) which will be updated this year and available on request. This also includes the setting up of a register of safeguarding issues which has not been filed to date due to no issues having been raised.

Q30. Ethics

Outline your approach to meeting the key ethical principles, as outlined in the guidance.

Project activities as outlined above will take place with support from Laikipia Conservancies Association, Laikipia County Government and all stakeholders and partners.

We will ensure stakeholders give Prior Informed Consent (PIC) to all project activities and lines of communication remain open with them throughout the project timeline. Updates will be given through regular meetings, phone communications and monthly reports.

In order to reduce mis-communication and misunderstandings, we follow internationally recognised standards of obtaining PIC to ensure all stakeholders are supportive and in agreement with the project activities.

We are fully aware and respectful of the different cultural practises and beliefs that are necessary to work successfully with community members.

All members of staff involved in the project will be appropriately equipped with relevant materials and knowledge to ensure their health and safety. All staff have a high level of integrity.

Section 13 - FCDO Notifications

Q31. FCDO Notifications

Please state whether there are sensitivities that the Foreign Commonwealth and Development Office will need to be aware of should they want to publicise the project's success in the Darwin Initiative in any country.

No

Please indicate whether you have contacted FCDO Embassy or High Commission to discuss the project and attach details of any advice you have received from them.

• Yes (no written advice)

Section 14 - Project Staff

Q32. Project staff

Please identify the core staff (identified in the budget), their role and what % of their time they will be working on the project.

Please provide 1-page CVs or job description, further information on who is considered core staff can be found in the <u>Finance Guidance</u>.

Name (First name, Surname)	Role	% time on project	1 page CV or job description attached?
Tom Silvester	Project Leader	1	Checked
Tormod Macleod	Livestock Management, Loisaba	10	Checked
lan Robertson	Workshop, Logistics & Maintenance Manager, Loisaba, building predator	5	Checked
Isabelle Parsons	Conservation Sustainability projects development	10	Checked

Do you require more fields?

Yes

Name (First name, Surname)	Role	% time on project	1 page CV or job description attached?
Alayne Cotterill	CEO, Lion Landscapes	30	Checked
Darwin Gakenia	Lion Friendly Livestock Coordinator, Lion Landscapes	100	Checked
Glen Behr	Field Operations Manager, Lion Landscapes	50	Checked
TBD	Community Project Manager, Lion Landscapes	50	Checked
Llewellyn Dyer	Developing regenerative rangeland demonstrations and training	10	Checked
Ochen Maiyani	Community liaison and development	10	Checked
Paul Naiputari	Community Development Officer, supporting project activities in the communities that work with Loisaba	10	Checked
No Response	No Response	0	Unchecked

Please provide 1 page CVs (or job description if yet to be recruited) for the project staff listed above as a combined PDF.

Ensure the file is named clearly, consistent with the named individual and role above.

- **i** 31/01/2022
- © 11:37:25
- pdf 1.52 MB

Have you attached all project staff CVs?

Section 15 - Project Partners

Q33. Project partners

Please list all the Project Partners (including the Lead Partner - i.e. the partner who will administer the grant and coordinate the delivery of the project), clearly setting out their roles and responsibilities in the project including the extent of their engagement so far and planned.

This section should demonstrate the capability and capacity of the Project Partners to successfully deliver the project. Please provide Letters of Support for all project partners or explain why this has not been included.

The partners listed here should correspond to the Delivery Chain Risk Map (within the Risk Register template) which you will be asked to submit if your project is recommended for funding.

Lead partner name:	Loisaba Community Trust
Website address:	https://loisaba.com/
Details (including roles and responsibilities and capacity to engage with the project):	Loisaba is a 57,000 acre wildlife conservancy and working ranch located in Northern Laikipia, Kenya, East Africa. Loisaba Community Trust, together with its partners, ensure Loisaba remains a catalyst for community development, a hub for wildlife research, and a world-class ecotourism destination offering unique opportunities for tourism guests to become part of the Loisaba story both during their visit and for years to come. Loisaba will manage the Darwin grant; be a year 1 conservancies/community grazing schemes to go through LFL certification and will work to provide the model for others to follow; help develop market opportunities for Lion Friendly livestock.
Allocated budget (proportion or value):	
Represented on the Project Board	⊙ No
Have you included a Letter of Support from this organisation?	⊙ Yes
Have you provided a cover letter to address your Stage 1 feedback?	⊙ Yes
Do you have partners involved in the • Yes	Project?
1. Partner Name:	Borana Conservancy

www.boranaconservancy.com

Website address:

Details (including roles and responsibilities and capacity to engage with the project):

Borana is a wildlife conservancy located at the foot of Mount Kenya just north of the equator, resting on the Laikipia plateau. Like Loisaba and other conservancies in Laikipia, Borana Conservancy started as a cattle ranch and continues to use cattle for rangeland management and improvement and as a commercial entity for the conservancy. Our mission in partnership with our neighbouring communities is to provide a sustainable ecosystem for critically endangered species, including black rhino, elephant, lion, reticulated giraffe and grevys zebra. Borana will be a year 1 conservancies/community grazing schemes to go through LFL certification and will work to provide the model for others to follow;

lead in the development of regenerative rangeland demonstration projects and training programmes for the communities involved in the project; help develop market opportunities for Lion Friendly livestock.

Allocated budget:	
Represented on the Project Board	⊙ No
Have you included a Letter of Support from this organisation?	⊙ Yes

2. Partner Name: Lion Landscapes

Website address: https://www.lionlandscapes.org/

Details (including roles and responsibilities and capacity to engage with the project):

Lion Landscapes is an Oxford University affiliated research and conservation organisation that works to make large carnivore conservation valuable to local and global communities. Lion Landscapes CEO (Alayne Cotterill) has led carnivore conservation projects in Laikipia since 2004. In this project, Lion Landscapes will provide solutions that prevent livestock predation to all partners. Specifically, Lion Landscapes will lead on: The development of Lion Friendly certification and related verification, monitoring and evaluation for the certification; Expanding and managing the network of Lion Extension Officers and all their work, including the DVD nights; Design and coordination of all workplans and targets for project activities; The design of the project monitoring and evaluation plan, and the collection of all related data; Provision of information and data for all marketing and communications around the Lion friendly brand.

Allocated budget:	
Represented on the Project Board	⊙ No
Have you included a Letter of Support from this organisation?	⊙ Yes

3. Partner Name: No Response

Website address: No Response

Details (including roles and responsibilities and capacity to engage with the project):	No Response
Allocated budget:	£0.00
Represented on the Project Board	○ Yes ○ No
Have you included a Letter of Support from this organisation?	○ Yes ○ No
4. Partner Name:	No Response
Website address:	No Response
Details (including roles and responsibilities and capacity to engage with the project):	No Response
Allocated budget:	£0.00
Represented on the Project Board	○Yes ○No
Have you included a Letter of Support from this organisation?	○Yes ○No
5. Partner Name:	No Response
Website address:	No Response

Details (including roles and responsibilities and capacity to engage with the project):	No Response
Allocated budget:	£0.00
Represented on the Project Board	○ Yes ○ No
Have you included a Letter of Support from this organisation?	○Yes ○No
6. Partner Name:	No Response
Website address:	No Response
Details (including roles and responsibilities and capacity to engage with the project):	No Response
Allocated budget:	£0.00
Represented on the Project Board	○ Yes ○ No
Have you included a Letter of Support from this organisation?	○ Yes ○ No

If you require more space to enter details regarding Partners involved in the project, please use the text field below.

No Response

Please provide a cover letter responding to feedback received at Stage 1 if applicable and a combined PDF of all letters of support.

- & DIR28S2 1087 LionFriendlyLivestock Cover Letter
- **iii** 31/01/2022
- © 22:15:17
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- ① 17:45:39
- pdf 3.04 MB

Section 16 - Lead Partner Capability and Capacity

Q34. Lead Partner Capability and Capacity

Has your organisation been awarded a Darwin Initiative funding before (for the purposes of this question, being a partner does not count)?

No

If no, please provide the below information on the lead partner.

What year was your organisation established/incorporated/registered?	01 January 2006
What is the legal status of your organisation?	● Other (if selected, please explain below)
Other explained	A Kenyan Trust incorporated under the Perpetual Succession of Trustees Act
How is your organisation currently funded?	Agriculture and tourism businesses and grants through The Nature Conservancy.

Describe briefly the aims, activities and achievements of your organisation. Large organisations please note that this should describe your unit or department.

Aims

To protect and enhance critical wildlife diversity, abundance and habitat in the Loisaba landscape while concurrently supporting sustainable livestock production and improving the lives of neighbouring communities. Both Tourism and Livestock bring revenue to the land, in an aim to being self-sustainable and offer over 300 jobs to local communities.

Activities	Protect critical wildlife habitat within Loisaba; Expand the scale of community conservancies in the landscape; Create a sustainable business model for Laikipia; Ensure regional grazing stability that starts at Loisaba; Enhance regional peace and security; Be a model for catalyzing collaborative partnerships and science
Achievements	Securing 57,000 acres for wildlife conservation; providing 350 conservation based jobs; acquiring provisional approval from the Kenya Wildlife Service to reintroduce black rhino to Loisaba; provision of scholarships to local school children; supported three schools with infrastructure development; support to local communities through medical outreach clinics and anti-FGM workshops.

Provide details of 3 contracts/projects held by the lead partner that demonstrate your credibility as an organisation and provide track record relevant to the project proposed.

These contracts/awards should have been held in the last 5 years and be of a similar size to the grant requested in your Darwin application.

Contract/Project 1 Title	Loisaba Tourism Infrastructure - Lodo Camp
Contract Value/Project budget (include currency)	
Duration (e.g. 2 years 3 months)	3 years 6 months
Role of organisation in project	To build a new tourism property (Loisaba Lodo Springs - https://loisaba.com/where-to-stay /#loisabalodosprings) at Loisaba Conservancy.
Brief summary of the aims, objectives and outcomes of the project	To build a 16 bed lodge at Loisaba to bring the total number of beds on the conservancy to 48 across 3 properties. This will increase revenue from tourism that is used for conservation.
Client/independent reference contact details (Name, e-mail)	Grant through The Nature Conservancy. Contact:
Contract/Project 2 Title	Wyss (Security Grant)
Contract Value/Project budget (include currency)	

Duration (e.g. 2 years, 3 months)	4 years
Role of organisation in project	To provide security at Loisaba and across the Laikipia landscape
Brief summary of the aims, objectives and outcomes of the project	Loisaba and Kitenye Security and Monitoring: Maintain a strong Loisaba security and operations team with refresher trainings. Keep security on Loisaba's ~57,000 acres strong with investments in roads and fencing; support for the canine unit; and ranger salaries, equipment, and uniforms. Aerial Patrols: Implement routine aerial patrols across ~331,000 acres of community and private lands in Laikipia, Samburu, and Isiolo counties (Loisaba, Nkoteiya, Kirimon, and parts of Naibunga and Oldonyiro). Community Education and Outreach: Support outreach to communities around health, security, and school support in order to maintain good working relationships and increase conservation relevance with communities neighboring Loisaba
Client/independent reference contact details (Name, e-mail)	Grant through The Nature Conservancy. Contact:
Contract/Project 3 Title	Community Outreach
Contract Value/Project budget (include currency)	
Duration (e.g. 2 years, 3 months)	4 years
Role of organisation in project	To provide support to Loisaba's neighbouring communities
Brief summary of the aims, objectives and outcomes of the project	Run an anti-FGM programme; provide scholarships for local school children; provide internet connection at the local Ewaso school; provide infrastructure support to Laikipia North Technical and Vocational College; provide food, masks and medical outreach during COVID-19; donation toward the TNR rabies campaign; transport, food and cancer screening for 42 women.
Client/independent reference contact details (Name, e-mail)	Grant through The Nature Conservancy. Contact:

Have you provided the requested signed audited/independently examined accounts?

If yes, please upload these on the certification page. Note that this is not required from Government Agencies.

Section 17 - Certification

Q35. Certification

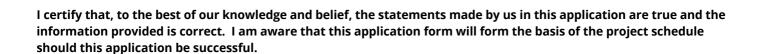
On behalf of the

Company

of

Loisaba Community Trust

I apply for a grant of



(This form should be signed by an individual authorised by the applicant institution to submit applications and sign contracts on their behalf.)

- I have enclosed CVs for project key project personnel, letters of support, budget, logframe, safeguarding policy and project implementation timetable (uploaded at appropriate points in application)
- Our last two sets of signed audited/independently verified accounts and annual report are also enclosed.

Checked

Name	Tom Silvester
Position in the organisation	CEO
Signature (please upload e-signature)	 B DIR28S2-1087 LionFriendlyLivestock SignatoryPage □ 31/01/2022 ○ 23:06:49 □ pdf 246.12 KB
Date	31 January 2022

Please attach the requested signed audited/independently examined accounts.

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Please upload the Lead Partner's Safeguarding Policy as a PDF

- Loisaba Conservancy Child Protection, Safeguarding & Zero Tolerance copy for Darwin
- © 23:12:13
- pdf 888.71 KB

Section 18 - Submission Checklist

Checklist for submission

	Check
I have read the Guidance, including the "Darwin Initiative Guidance", "Monitoring Evaluation and Learning Guidance", "Risk Guidance" and "Financial Guidance".	Checked
I have read, and can meet, the current Terms and Conditions for this fund.	Checked
I have provided actual start and end dates for the project.	Checked
I have provided my budget based on UK government financial years i.e. 1 April – 31 March and in GBP.	Checked
I have checked that our budget is complete, correctly adds up and I have included the correct final total at the start of the application.	Checked
The application been signed by a suitably authorised individual (clear electronic or scanned signatures are acceptable).	Checked
I have included a 1 page CV or job description for all the Project Staff identified at Question 32, including the Project Leader, or provided an explanation of why not.	Checked
I have included a letter of support from the Lead Partner and partner(s) identified at Question 33, or an explanation of why not.	Checked
I have included a cover letter from the Lead Partner, outlining how any feedback received at Stage 1 has been addressed where relevant.	Checked
I have included a copy of the Lead Partner's safeguarding policy, which covers the criteria listed in Question 29.	Checked
I have been in contact with the FCDO in the project country/ies and have included any evidence of this. If not, I have provided an explanation of why not.	Checked

I have included a signed copy of the last 2 annual report and accounts for the Lead Partner, or provided an explanation if not.	
I have checked the Darwin website immediately prior to submission to ensure there are no late updates.	Checked
I have read and understood the Privacy Notice on the Darwin Initiative website.	Checked

We would like to keep in touch!

Please check this box if you would be happy for the lead applicant (Flexi-Grant Account Holder) and project leader (if different) to be added to our mailing list. Through our mailing list we share updates on upcoming and current application rounds under the Darwin Initiative and our sister grant scheme, the IWT Challenge Fund. We also provide occasional updates on other UK Government activities related to biodiversity conservation and share our quarterly project newsletter. You are free to unsubscribe at any time.

Unchecked

Data protection and use of personal data

Information supplied in the application form, including personal data, will be used by Defra as set out in the **Privacy Notice**, available from the <u>Forms and Guidance Portal</u>.

This **Privacy Notice must be provided to all individuals** whose personal data is supplied in the application form. Some information may be used when publicising the Darwin Initiative including project details (usually title, lead partner, project leader, location, and total grant value).